

Title and byline: Urban Trails: Core Attribute of a Sustainable Community		
Act I: Set up the story from the audience's viewpoint ("A to B, what's in it for me?")		
Setting (<i>Where am I?</i>)	The transportation sector is one of the largest sources of emissions in our environment.	
Role (<i>Who am I here?</i>)	Landscape Architects can play a big role in implementing trail projects within the urban environment.	
Point A (<i>What challenge do I face?</i>)	Call to Action (<i>How do I get from A→B?</i>)	Point B (<i>Where do I want to be?</i>)
Urban trails are complex and time consuming.	We will offer tips to gain buy-in, long-term funding and momentum.	Deliver healthier trail communities support less obesity, auto injuries, and physical ailments.
Act II: Develop the action ("1-2-3, show me only what I need to see")		
Key Point (<i>5 minutes</i>):	Explanation (What you should do) (<i>15 minutes</i>):	Detail (What we did) (<i>45 minutes</i>):
Introduction / Context	About San Jose Size of trail network	
Obtain support.	Define a viable network.	Establish vision.
		Define the schedule.
	Define goals.	Cross-reference the vision.
		Advocate for interconnectivity.
		Create design attributes.
	Select the best solutions.	Support multi-use.
Plan trails with neighbors.		
Offer workable options.		
Secure funding.	Pursue limited resources.	Educate about concerns.
		Develop grant database.
	Prioritize local dollars.	Compete with data.
		Set priorities.
		Develop in stages.
	Operate with community support.	Leverage trail connectivity (more park access).
Showcase cost effectiveness.		
Administer Adopt-A-Trail.		
Sustain momentum.	Form a Technical Advisory Committee.	Engage local businesses.
		Involve local advocates.
		Engage all agencies early.
	Create a cross-agency trail development team.	Streamline permits.
		Alter design for permits.
		Engage committees.
Innovate for sustainability and	Unite inter-agency groups .	
	Collaborate through formalized processes (CAP for CSJ and SCVWD).	
		Create "local context" designs



	cost savings.	to preserve environment (Native, watershed plants, minimize disturbances)
		Pilot innovations for cost savings (Milestone markers, Striping, Hydro-seed, compost socks, Warm mix asphalt)
		Share information to encourage use and build awareness. (Interpretive signs. Website, Fact sheets)
Act III: Set up the resolution (<i>To be completed in the storyboard phase</i>)		

