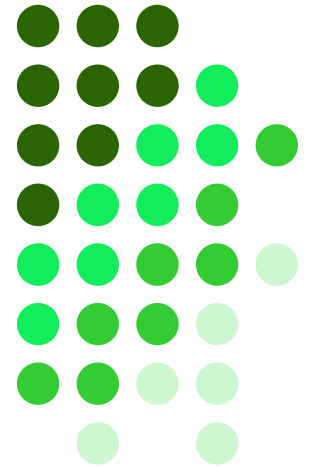


city of san josé
greenprint2008 update
plan for parks, community facilities & programs



Council District 9
June 7, 2007
Camden Community Center



Greenprint

for Parks and
Community Facilities
and Programs

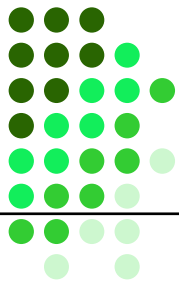
A 20-Year Strategic Plan



September 2000

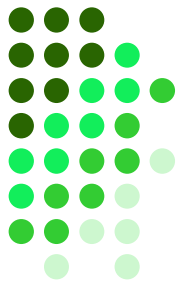
Creates a more livable City

city of san José
greenprint2008update
 plan for parks, community facilities & programs



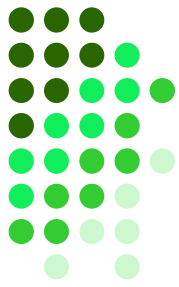
Council District	1 st Greenprint Community Meeting Date	Location 7-9 p.m.	2 nd Greenprint Community Meeting Date	Location 7-9 p.m.
1 Pete Constant	August 27, 2007	Moreland West Community Center 1850 Fallbrook Avenue 95130	September 24, 2007	Moreland West Community Center 1850 Fallbrook Avenue 95130
2 Forrest Williams	June 14, 2007	Southside Community Center 5585 Cottle Road 95123	September 13, 2007	Southside Community Center 5585 Cottle Road 95123
3 Sam Liccardo	September 6, 2007	Northside Community Center 488 N. Sixth St., 95112	October 15, 2007	Northside Community Center 488 N. Sixth St., 95112
4 Kansen Chu	September 17, 2007	Berryessa Community Center 3050 Berryessa Avenue 95132	October 29, 2007	Berryessa Community Center 3050 Berryessa Avenue 95132
5 Nora Campos	June 28, 2007	Hillview Library 1600 Hopkins Dr. 95122	September 20, 2007	Alum Rock Library 3090 Alum Rock Ave. 95127
6 Pierluigi Oliverio	November 21, 2006 meeting #2 was held	Fire Training Center	August 30, 2007	Willows Senior Center 2175 Lincoln Avenue 95125
7 Madison Nguyen	September 27, 2007	Tully Community Library 880 Tully Rd. 95111	October 25, 2007	Tully Community Library 880 Tully Rd. 95111
8 David Cortese	June 12, 2007	Evergreen Library Community Room 2635 Aborn Rd, 95121	September 19, 2007	Evergreen Library Community Room 2635 Aborn Rd, 95121
9 Judy Chirco	June 7, 2007	Camden Community Center 3369 Union Avenue 95124	October 4, 2007	Camden Community Center 3369 Union Avenue 95124
10 Nancy Pyle	August 29, 2007	Almaden Community Center/Library 6445 Camden Ave 95120	October 18, 2007	Almaden Community Center/Library 6445 Camden Ave 95120

Asking the Community



- What are the most important priorities for programs, parks, facilities and programs?
- What types of alternate funding sources would you consider to fund them, if any?

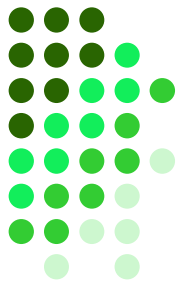
The 2000 Greenprint Vision:



***Create the ideal
regional greenprint
for parks, public places,
programs & services,
forming a vigorous,
healthy community.***

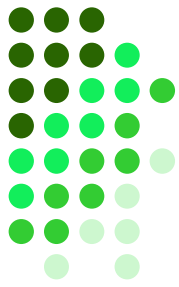
Community

is a key element of the vision



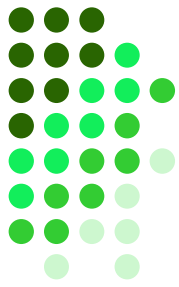
- **San Jose's parks, neighborhood and recreation services nurture a sense of belonging and common purpose among people who live or work together. Parks and activities foster community connection both in spirit and in activity.**





Overall Strategic Goals

- Provide safe and clean facilities
- Increase parks and open space
- Develop public gathering places
- Expand trail connections to parks and recreation facilities
- Build and improve community image and livability



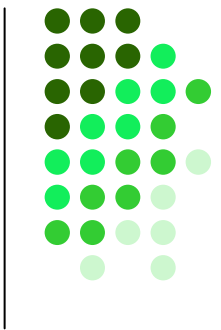
Overall Strategic Goals

- Promote stewardship and volunteerism
- Improve health and wellness
- Expand fiscal resources and partnerships
- Promote Economic Development

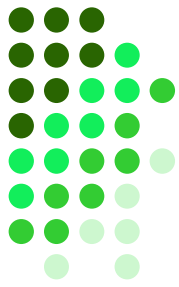
city of san José

greenprint2008update

plan for parks, community facilities & programs



Six Key Strategies



1) *Programs and Services* –

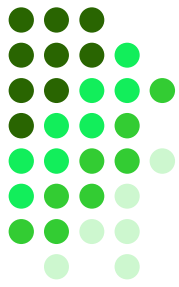
- Offer recreation programs and neighborhood and human services that respond to neighborhood needs, strengthen neighborhoods, and encourage healthy lifestyles.

2) *Parks and Open Space* –

- Acquire, develop, renovate, modernize and preserve parks and open space.

Council District 9

Completed Projects



Camden Center
Improvements

Camden Park

Camden Community
Center Public Art (hand
in hand)

Camden Gymnasium
Bleachers

Cilker Park

Doerr Park Youth Lot
and Restroom

Kirk Center Play Lot and
Patio Improvements

Kirk Park Youth and Tot
Lot Renovation

Paul Moore Park Park
and Restroom

Terrell Park Play Area

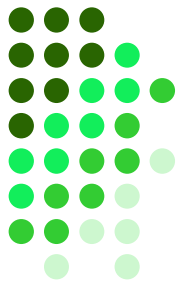
Butcher Park Youth and
Tot Lot Renovation

Camden Community
Center Parking

Erickson Park Play Area

Council District 9

Completed Projects



Lone Hill Play Area
and Restroom

Butcher Park
Irrigation Renovation

Camden Center
Public Art
(swimmers)

Camden Center
Restroom

Kirk Community
Center HVAC

Kirk Center

Huerta Park Youth
and Tot Lot

Reed Elementary
Playground (grant)

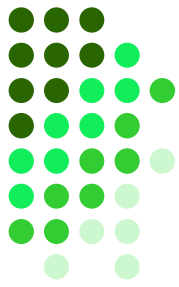
Thousand Oaks Play
Area

DeAnza Park Play
Area

Houge Park Play Area

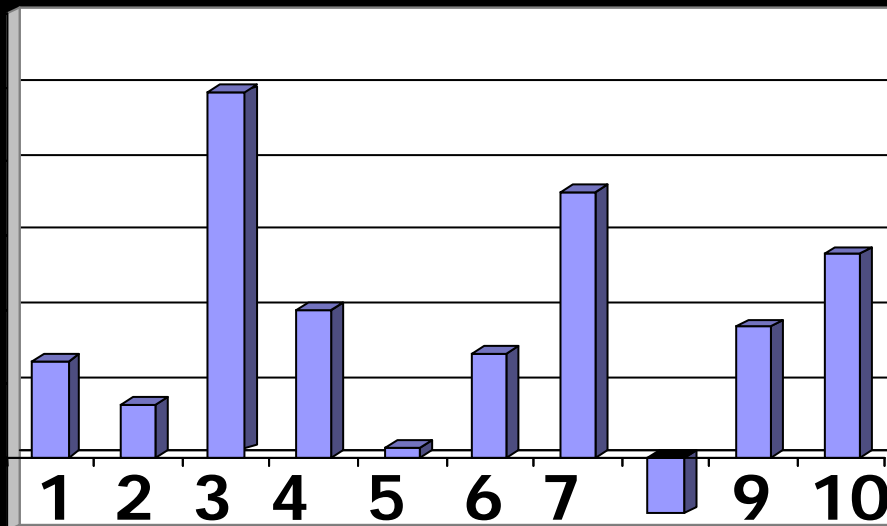
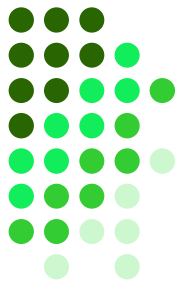
Council District 9

Projects In-Progress



- Butcher Dog Park Construction**
- Butcher Park Restroom**
- Butcher Park Sports Field Renovation**
- Russo Park (Turnkey Project)**

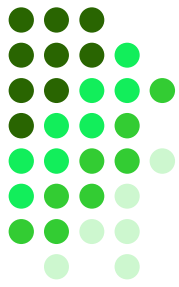
Land Needs



931
Additional
Park Acres
By 2020
@ 3.5ac/1000

*“Neighborhood/Community Parks
+100 additional Regional Park Acres”*

Six Key Strategies



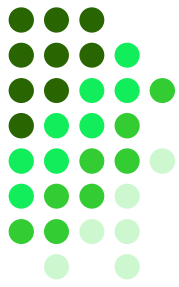
3) *Recreation Facilities* –

- Provide access to various types of recreational facilities (eg. sports, aquatics, teens, senior programs)

4) *Citywide Trails* –

- Create a city-wide trail network that encourages alternative transportation modes and provides access to recreation.

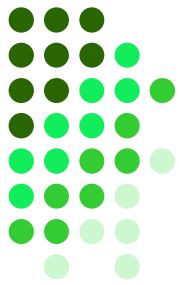
Greenprint Capital Goals:



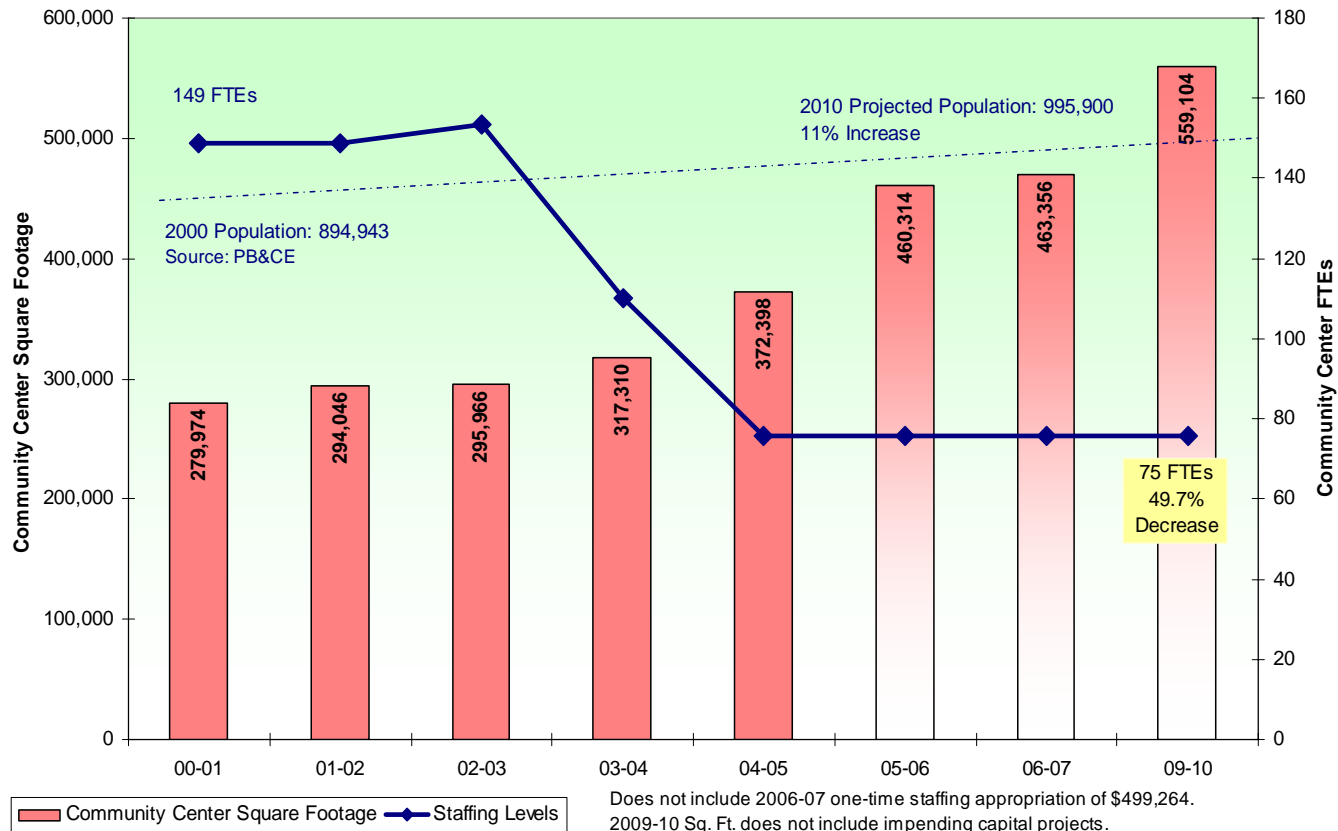
With an aggressive goal of \$1.2 billion in Capital improvements, only \$650 million will be allocated over 20 years

“Greenprint capital projects are half-funded”

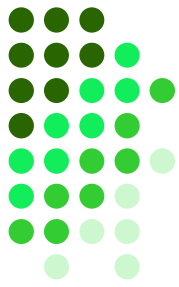
Square Footage and Staffing



Community Center Expansion vs. Staffing Levels



Six Key Strategies



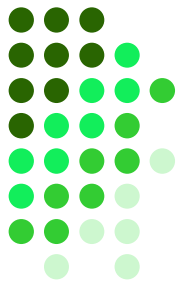
5) *Public Outreach* –

- Increase public awareness of parks, recreational facilities, programs and services.

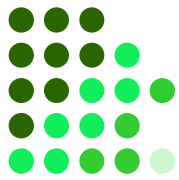
6) *Resource Development* –

- Develop resources necessary to implement the community vision. If resources aren't available, prioritize for policymakers.

Today's constraints



- General Fund has seen a 16.7% decline in funding (from \$60 million to \$50 million)
- Demand for services has increased, with a decrease in budgets has created a greater gap resulting in greater gaps and delays.
- Maintenance costs are at \$9,800 per acre, a gap of over \$5,200 per acre from recommended

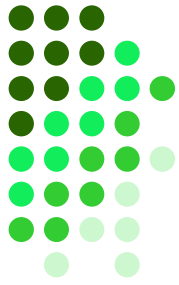


Crossroads

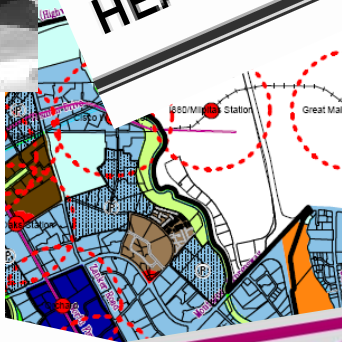
- Need an updated Greenprint plan that will continue to:
 - **Shape Public Policy**
 - **Engage the community and create key strategy updates**
 - **Identify program, facility and park priorities for community**
 - **Provide a roadmap for funding priorities**



Funding Opportunities



HEALTHY NEIGHBORHOODS VENTURE FUND



News: Measure P funds community centers



Senior Trips and Tours in Activities Grant Fund

City of San José - Office on Aging



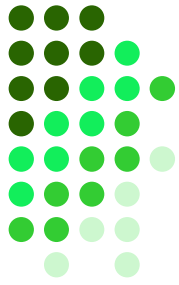
- Frontier Travel and Tours
- Trained escorts.
- Over 30 years experience.
- Memorable travel experiences.
- Registration at San José Senior Centers.
- Highest safety ratings.
- ADA compliance.
- Travel Clubs.

San José Department of Parks, Recreation and Neighborhood Services has Youth Activities for disadvantaged youth. This fund allows disadvantaged youth in classes, programs and activities. By donating to the Youth Activities Grant all provide and underprivileged youth opportunities previously unavailable. If interested in the program or to learn more about the Youth Scholarship Assistant please contact your nearest PRNS Community Center or other PRNS Facility

Schedule

Class	Time
Morning Stretch	12:30p-1
Feldenkrais	1pm
News and Views	8am
Pinochle	8:30am
Chinese Brush Painting 1	9am
Quicksilver Walking	9:30am
Tai Chi	10am
Genealogy 1	11am
SALA (2nd week)	12pm
Open Art Studio	12pm
Intermediate Bridge	1pm
Spanish I 1	
Creative Writing	

Next Steps



Phase I

Phase II

Phase III

**Community Assessment
& Prioritization**

Strategy Development

**Action Plan &
Funding
Development**

**May 2007-
October 2007**

**November 2007-
January 2008**

**January 2008 -
March 2008**