

Elements of the Greenprint

Vision

*National leader of Parks and Recreation
in cultivating healthy communities through
quality programs and dynamic public spaces*

Mission

To build healthy communities through people, parks and programs

Guiding Principles

Accessibility

Inclusivity

Affordability

Equity

Diversity

Sustainability

Flexibility

Goals

Provide environmentally and financially sustainable recreation programs and infrastructure assets

Provide environmentally responsible recreation facilities

Provide accessible recreation opportunities that are responsive to the community's health and wellness

Partner with the community to promote environmental stewardship and volunteerism

Improve community image and livability by providing quality recreation facilities and programs

Provide nationally recognized parks, trails, open space, recreation amenities and programs to meet the community's growing needs

Strategies

Environmental Sustainability

Design, build, maintain and operate recreation facilities that will last for many years, preserve the environment and encourage a healthier community.

Economic Development

Provide attractive recreation facilities and programs to enhance the City of San Jose's economy and its ability to strengthen neighborhoods.

Financial Sustainability

Fully fund recreation programs and facilities in partnership with community resources.

Quality Services

Enhance recreation opportunities offered by encouraging community participation and healthy living.

Civic Engagement

Increase public awareness, foster community input and enhance participation in parks, recreation facilities, programs and services.

Productive Partnerships

Expand the number of productive partnerships to maintain quality service levels while minimizing fiscal impact to the City of San José's General Fund.